



*A Partner You Can Trust*

# NEWS RELEASE

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## **AMERICAN BUSINESS COMMUNICATION GAINS WBENC CERTIFICATION** *Recognition as a leading women-owned business to spur national growth plans*

American Business Communication Inc. (ABC), a national provider of managed telecommunications services, received national certification as a Women's Business Enterprise by the Women's Business Development Center - Chicago, a regional certifying partner of the Women's Business Enterprise National Council (WBENC).

WBENC's national standard of certification implemented by the WBDC-Chicago is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm that the business is at least 51% owned, operated, and controlled by a woman or women. By including women-owned businesses among their vendors, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity programs.

"WBENC certification opens the door to terrific networking and marketing opportunities for American Business Communication (ABC)," said Susan J. Prado, Vice President of Alliance Relationships for WBENC. "We congratulate ABC on this smart business decision which is very timely. One immediate benefit is our annual conference, **Women in Business 2006, Contacts to Contracts**, which is June 26-29<sup>th</sup> in Miami Florida. We anticipate over 400 exhibitors and at least 2,500 attendees."

"I am thrilled that American Business Communication has gained WBENC certification, as it is consistent with my personal and professional goal of building a business that represents, respects, and supports diversity initiatives," said founder and CEO Nita Singh. "We view our certification as a launching pad to additional opportunities and avenues for growth which will help expand our business beyond our regional leadership."

Nita Singh and American Business Communication have been recognized in the past with awards including "Women in Business 2005" and "2002 Minority Business Owner" by the Minneapolis St. Paul Business Journal, and, most recently, "2005 Small Business Success Story" by Twin Cities Business.

### **About American Business Communication Inc.**

American Business Communication Inc. (ABC) is a women-owned business that provides Managed Telecommunications Services which help businesses identify, manage, and reduce expenses while optimizing assets and environments enterprise-wide. Founded in 1990, ABC has provided clients over \$200 million in documented savings for voice, data, video, and wireless costs, with much of those savings in direct reimbursements, immediately impacting the bottom line. ABC assists in enhancing productivity, reducing costs, and streamlining services, protecting and improving profits. ABC identifies and delivers its solutions through the following services: Bill Auditing, Inventory Assessment, Carrier Selection & Negotiation, Service & System Procurement, Cost & Expense Management, Legal & Regulatory Aid, and Outsourced Support. To learn more about ABC, visit [www.ambuscom.com](http://www.ambuscom.com).

### **About WBENC**

The Women's Business Enterprise National Council is the nation's largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC's certification as an integral part of their supplier diversity programs.

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