



A Partner You Can Trust

AMERICAN BUSINESS COMMUNICATION INC.

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MAPLE GROVE, MINNESOTA 55311
 WWW.AMBUSCOM.COM

COMPANY FACT SHEET

FOUNDED 1990

REVENUE Nearly \$3 Million

LOCATION Northwest suburb of Minneapolis, Minnesota

MANAGEMENT Nita Singh, Founder, President & CEO

SERVICES Telecom Expense & Cost Management ■ Bill Auditing ■ Carrier Selection
Telecommunications Procurement ■ Legal and Regulatory Services

HIGHLIGHTS

- 1991 Developed and continues to manage one of the nation's largest affinity programs for ACA International, the Association of Credit & Collection Professionals, serving more than 5,000 members and affiliates.
- 1992 ABC expands services to include telecommunications equipment procurement.
- 1995 ABC donates \$150,000 worth of telecommunications consulting to Camp Heartland, a non-profit organization for children infected with or affected by HIV/AIDS. Facilitating the fundraiser, ABC secured the donation of telephone equipment, phone lines and the use of call centers. ABC also coordinated volunteers and designed complicated call routing to ensure each call was answered; more than \$300,000 was raised.
- 1998 ABC moves into its new facility in Maple Grove, Minnesota to accommodate growth.
- 2000 Celebrating 10 years in business, ABC evolves from a telecommunications consulting company into a full-service telecommunications management firm.
- 2001 ABC triples telecommunications management outsourcing revenues and expands core services to the international marketplace.
- 2002 Singh is honored by The Business Journal as a minority business owner and one of the "Forty under 40" business owners in the Twin Cities metro area; recognized by Twin Cities Business Monthly as one of the "30 People to Watch in 2003." Singh elected to Camp Heartland Board of Directors.
- 2003 ABC partners with Memo Enterprises to add Legal and Regulatory Services to management portfolio.
- 2004 Singh elevated to Vice President of Camp Heartland's Board of Directors.
- 2005 Singh receives The Business Journal's "Women in Business — Changemaker" award. Company recognized by Twin Cities Business Monthly as a 2005 "Small Business Success Story."

ABC FACTS

- Approximately 90% of all telecommunication bills ABC reviews contain errors. Over billings and hidden charges can exceed 8% of total telecom network spending.
- Since 1990, ABC has saved companies more than \$100 million through recovering retroactive credits and erroneous charges and optimizing client's telecommunications products and services.
- The costs associated with managing telecom are often overlooked. Businesses that fail to adequately resource this function will overpay for their telecommunications services.